



## Why write a blurb?

A blurb tells the reader something about the book and entices them to read more. It shouldn't give too much away, it is just a teaser or an invitation to enter the book. Give the reader a clue without describing the whole plot. And remember to edit your blurb carefully!

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Keep it short and sweet. You need to draw the reader in quickly and hold their attention.



have to:  
No, seriously! Don't!

You can learn  
Soooooo much about  
bears. I thought  
you might like to  
inside.....

The blurb should be written in a similar voice to the book. If it's a comedy, the blurb needs to reflect this.

# Why a Contents Page?

Helps your reader to navigate the book.

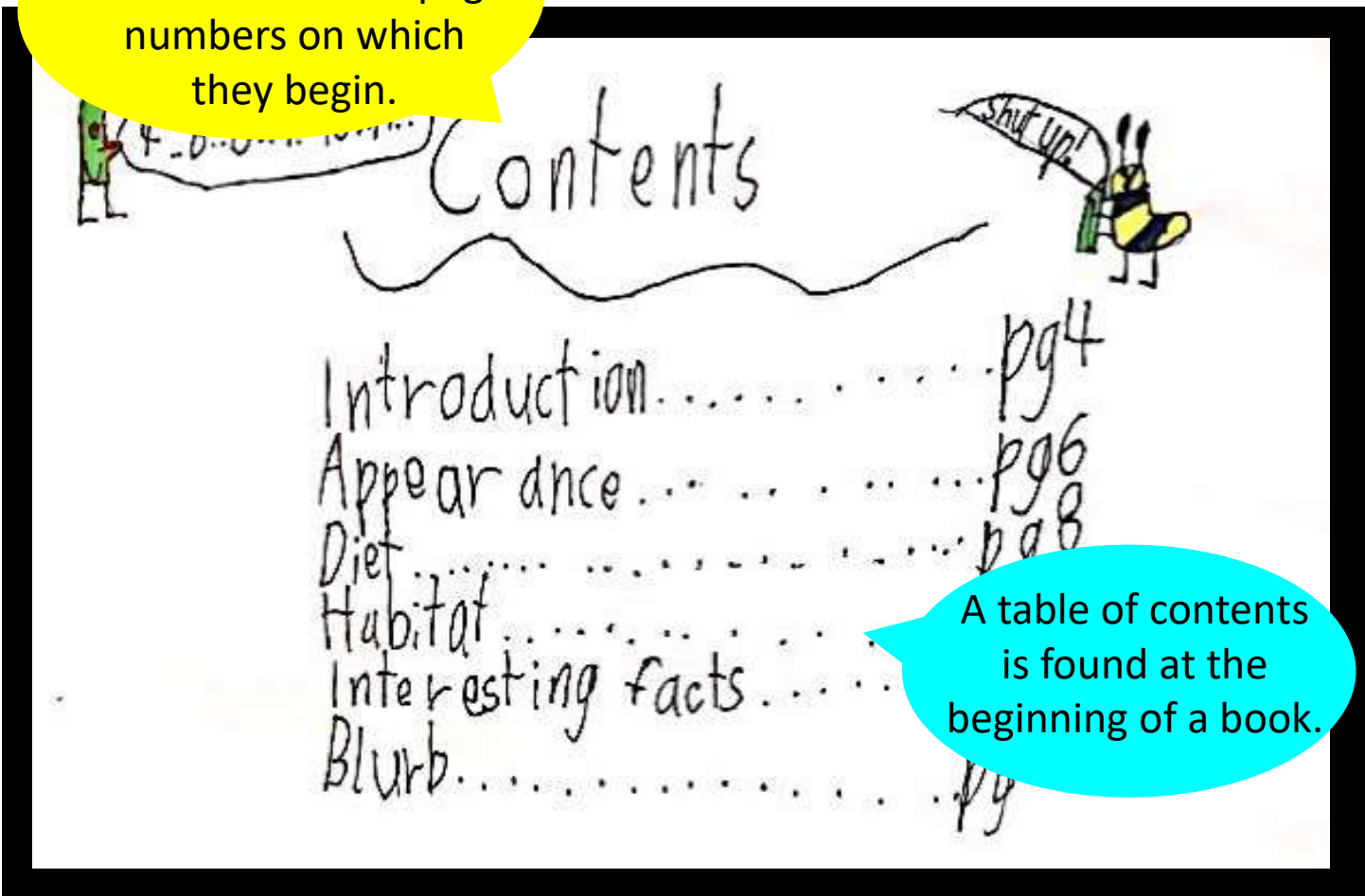
Helps the reader to quickly find the information they need.

Gives your reader an insight into the content of the book..



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A list of topics or parts of a book and the page numbers on which they begin.



A table of contents is found at the beginning of a book.

# What is a mind map?

It is your personal notepad and includes visual and written ideas.

It is a VISUAL thinking tool.

Use lines to link ideas as you start to plan a story.

Have fun and use lots of colour!



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